

# STAND UP SACRAMENTO

Two-Part Fundraising Experience  
Sponsorship Opportunities

## OPENING ACT

*Virtual Donor Appreciation Event*  
Tuesday, December 15th, 2020

## CENTER STAGE

*40th Anniversary Event*  
To Be Announced During Part-One

We invite you to join Hope Cooperative as we do things a little difference this year for our annual Stand Up Sacramento comedy showcase and turn this event into a two-parter and offer twice as much exposure for our sponsors!

### **Carrier of Hope Sponsorship - \$2,500\***

Opening Act: Pre-show slideshow, post-show slideshow, post-event email to all donors & guests who attended.

Center Stage: Logo on website, event program, pre-show slideshow, post-show slideshow, post-event email to all donors & guests who attended. Tagging of company on sponsor appreciation social media posts. 2 VIP tickets with reserved spots and boxed meals

\*Logo provided in PNG or JPG format and social media handle required.

### **Advocate of Hope Sponsorship - \$5,000\***

Opening Act: Logo on website (6 months of exposure), pre-show slideshow, post-show slideshow, post-event email to all donors & guests who attended. Emcee mention during live event.

Center Stage: Logo on website, event program, pre-show slideshow, post-show slideshow, post-event email to all donors & guests who attended. Tagging of company on sponsor appreciation social media posts. Emcee mention during event. 4 VIP tickets with reserved spots and boxed meals.

\*Logo provided in PNG or JPG format and social media handle required.

### **Defender of Hope Sponsorship - \$7,500\***

Opening Act: Logo on website, with website link attached (8 months of exposure), pre-show slideshow, post-show slideshow, post-event email to all donors & guests who attended. Emcee mention during live event.

Center Stage: Logo on website, event program, pre-show slideshow, post-show slideshow, post-event email to all donors & guests who attended. Tagging of company on sponsor appreciation social media posts. 2 Emcee mentions during event. 4 VIP tickets with reserved spots and boxed meals.

\*Logo provided in PNG or JPG format and social media handle required.

### **Leader of Hope Sponsorship - \$10,000\***

Opening Act: Logo on website with website link attached (10 months of exposure), pre-show slideshow, post-show slideshow, virtual event page, mobile giving software event page, post-event email to all donors & guests who attended. Emcee mention during live event and 15 second commercial during live event.

Center Stage: Logo on website, event program, pre-show slideshow, post-show slideshow, post-event email to all donors & guests who attended. Tagging of company on sponsor appreciation social media posts. 2 Emcee mentions during event. 6 VIP tickets with reserved spots and boxed meals.

\*Logo provided in PNG or JPG format and social media handle required.

\*Must provide 15 second commercial in MP4 format.

### **Champion of Hope Sponsorship - \$15,000\***

Opening Act: Logo on website with website link attached (12 months of exposure), pre-show slideshow, post-show slideshow, virtual event page, mobile giving software event page, post-event email to all donors & guests who attended. Emcee mention during live event and 30 second commercial during live event.

Center Stage: Logo on website, event program, pre-show slideshow, post-show slideshow, post-event email to all donors & guests who attended. Tagging your company on sponsor appreciation social media posts. Naming rights to live auction or fund-a-need. 1 VIP car/driver ticket and 5 passenger tickets (VIP cars will have reserved spots in the front rows and a boxed meal provided for each ticket).

\*Logo provided in PNG or JPG format and social media handle required.

\*Must provide 15 second commercial in MP4 format.

## SPONSORSHIP RESERVATION FORM

I WOULD LIKE TO SPONSOR HOPE COOPERATIVE'S STAND UP SACRAMENTO FUNDRAISER AT THE \_\_\_\_\_ LEVEL.

Business Name: \_\_\_\_\_

Contact Name, Title: \_\_\_\_\_

City/State/Zip: \_\_\_\_\_

Email: \_\_\_\_\_

Phone: \_\_\_\_\_

Website: \_\_\_\_\_

Social Media Handles: \_\_\_\_\_

Please mail, email or fax your sponsorship pledge to  
Karina Riley  
650 Howe Ave, Sacramento, CA 95826  
kriley@hopecoop.org  
Fax (916) 441-6893  
Direct (916) 441-0123 x 1022  
Mobile: (916) 701-7175

**THANK YOU SO MUCH FOR YOUR SUPPORT!**

Hope Cooperative (aka TLCS, Inc.) is a 501(c)(3) organization, TAX ID 94-2777955

All donations are deductible to the full extent of the law.

*"Transforming and empowering the lives of people with mental illness by supporting independence and preventing homelessness."*